



12/2/08 - FOR IMMEDIATE RELEASE

Contacts:

Corinne Bloomfield, City of Hillsboro Parks & Recreation

503-615-3498, corinneb@ci.hillsboro.or.us

Sylke Neal-Finnegan, Washington County Visitors Association

503-644-5555 x 104, sylke@wcva.org

Mike Wells, Oregon ASA

(503) 445-2420, mwells@mvwinsurance.com

**CITY OF HILLSBORO, WCVA AND OREGON ASA AWARDED 2010
WESTERN NATIONAL CHAMPIONSHIP SOFTBALL TOURNAMENT**

Hillsboro, Oregon – Thanks to a partnership between the City of Hillsboro, the Washington County Visitor’s Association (WCVA) and the Oregon Amateur Softball Association (ASA), the City of Hillsboro’s Gordon Faber Recreation Complex/Hillsboro Stadium has been chosen to host the ASA Girls 16 B Western National Championship fast pitch softball tournament August 2nd through 8th, 2010.

Youth and amateur sporting events are an important segment of Washington County’s tourism efforts. The ASA tournament is expected generate approximately \$786,000 in revenue to Washington County.

“This is a very significant tournament that will bring around 3,000 people and valuable tourism dollars to Hillsboro and Washington County, and it also puts Hillsboro in a strong position to host even larger regional softball events in the future,” says WCVA President & CEO Ruthie Reinert.

This is the first time Hillsboro or Washington County has submitted a bid for a tournament of this magnitude. The City of Hillsboro Parks & Recreation’s Gordon Faber Recreation Complex/Hillsboro Stadium has hosted many tournaments, including the largest softball tournament in the Northwest – the 128 team Valley Invitational College Exposure Tournament. The facility frequently hosts other large sporting events and tournaments of regional significance.

The 2010 ASA Western National Championships will attract division B age 15-16 girls’ softball teams from the thirteen western states. Games will be played at the Gordon Faber Recreation Complex/Hillsboro Stadium, the City of Hillsboro Fairgrounds Sports Complex, and several Hillsboro area high school softball fields. Opening ceremonies will be held at the Hillsboro Stadium, followed by three days of tournament pool play and three days of championship play. It will culminate in a final championship game on August 8, the last day of the tournament.

The **City of Hillsboro Parks & Recreation** department inspires and expands the minds and horizons of citizens of all ages by enabling access to recreation, nature, culture, and adventure. The department provides more than 1,500 acres of park land and open spaces, an array of recreational facilities, and a multitude of recreational, educational and cultural programs. The department’s Gordon Faber Recreation Complex is a 90+ acre recreation site including a 7,000-seat

multipurpose stadium with all-weather artificial turf, and seven natural grass softball fields. The Complex is a unique facility that serves community sports and event needs, and also hosts events and tournaments that attract spectators and participants from throughout the region and the country.

The **Washington County Visitors Association (WCVA)** serves the region's tourism industry by actively promoting Washington County, Oregon, as a destination for conventions, sports, business, and leisure travelers. Spanning 727 square miles, Washington County includes the growing communities of Banks, Beaverton, Cornelius, Durham, Forest Grove, Gaston, Hillsboro, King City, North Plains, Tigard, Tualatin, Sherwood and Wilsonville, and is home to world-class golf courses, award-winning wineries, scenic parks, wetlands and wildlife preserves, and a variety of restaurants and shops.

The **Oregon Amateur Softball Association (ASA)** is one of many ASA associations in the United States serving teams/players, coaches, and umpires in the sport of Softball. Oregon ASA is part of the national Amateur Softball Association of America, a volunteer driven, not-for-profit organization based in Oklahoma City, OK, that is the national governing body of softball in the United States. Founded in 1933, the ASA regulates competition in every state through a network of 85 local associations to insure fairness and equal opportunity to the millions of players who annually play the sport. The ASA has grown from a few hundred teams in the early days to over 250,000 teams today, representing a membership of more than four million.

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