

HILLSBORO ARTS & CULTURE COUNCIL

March 24, 2010; 4-6PM
Walters Cultural Arts Center

Agenda

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| 4:00 | <p>Call to Order & Welcome:
Vice Chair: Lynn Scheller</p> | <i>Scheller</i> |
| | <p>I. Approval of the Minutes:</p> | |
| 4:05 | February 24, 2010 | <i>Scheller</i> |
| | <p>II. Good of the Order:</p> | |
| 4:10 | Pertinent non-agenda items | <i>Scheller</i> |
| | <p>III. Reports and Presentations:</p> | |
| 4:20 | A. Follow-up on HACC Retreat | <i>Caravaca</i> |
| 4:30 | B. Update on Public Art | <i>Caravaca/Morgan</i> |
| 4:40 | C. Report on Grant Writing Workshops | <i>Caravaca/Hill</i> |
| 4:50 | D. Update on Plein Air | <i>Committee</i> |
| 5:00 | E. Discussion of Latino Cultural Festival | <i>Caravaca</i> |
| 5:10 | F. Discussion of HACC Recruitment | <i>Morgan</i> |
| | <p>IV. Old Business:
None scheduled</p> | |
| | <p>V. New Business:</p> | |
| 5:25 | A. Consider approving request to host the next Creative Advocacy Network regional steering committee meeting | <i>Morgan</i> |
| | <p>VI. Other Business:
None Scheduled</p> | |
| 5:45 | <p>VII. Announcements and Information Items:</p> <p>A. Distribution of HACC 2nd Quarter Budget Report
 B. Open time for HACC member announcements
 C. HACC/RACC/WCA Workshop: Copyrights for Artists and Creative Professionals, Peter Vaughn Shaver, April 21, 4-6pm
 D. Hillsboro 2020 Town Hall, May 20, 5-8pm
 E. Oregonian article: <i>Portland area arts levy will have to wait a year –or two</i>; Mar 16, 2010</p> | <i>Scheller</i> |
| 6:00 | <p>VIII. Meeting adjourned.</p> <p><i>Assistive Listening Devices (ALD) are available for persons with impaired hearing and can be scheduled for this meeting. The City will endeavor to provide the following services, without cost, if requested at least forty-eight hours prior to the meeting:</i></p> <p><i>-Qualified sign language interpreters for persons with speech or hearing impairments.</i></p> <p><i>-Qualified bilingual interpreters.</i></p> <p><i>To obtain services, please call (503) 615-3497.</i></p> | |

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
February 24, 2010 – 3-4 PM**

Call to Order and Welcome

HACC members present: Chair Terry Blackburn, Vice Chair Lynn Scheller, Tina Seidel, Jodi Nielsen, BJ Jeddelloh, Deborah Clarke, Bede Murphy, Scott Palmer, Julie Wilson, Doug Sellers, Marilyn Helzerman, Bernd Kuehn

HACC members absent: Gayle Hughes, Eileen Kane

Staff present: Steve Greagor (Parks and Recreation Director), Sean Morgan (Cultural Arts Program Manager), Cristina Caravaca (Cultural Arts Program Supervisor), Katrina Hill (Cultural Arts Facility Supervisor), Gail Waibel (Recorder)

I. Approval of Minutes

January 27, 2010 – Regular Session. Motion by Palmer, seconded by Kuehn, to approve the minutes. The motion passed by unanimous vote.

II. Good of the Order

Pertinent non-agenda items
None forthcoming.

III. Reports and Presentations:

A. Report on HACC Arts & Culture Summit 2010

Caravaca reported on the feedback for the HACC Arts & Culture Summit. The overall response was “satisfaction.” Comments included:

- Numerous connections made throughout the event
- People stayed around after event for networking
- Maybe too long – reduce by ½ hour
- Interest in more public attendance
- Broaden invitations to artists

The survey also included questions about future workshop topics. Topics for professional development workshops that were the most popular were:

- Audience building
- E-marketing
- Website Optimization
- Grant writing
- Social Media

There was also some interest shown in half-day workshops in the future.

The HACC agreed that the ambassador program was successful and should be included next year. Comments included: “Summit is a great way to introduce HACC’s message to the participants.” Caravaca noted feedback on the February 17th grant writing workshop was good as well.

B. Update on Arts Endowment

Morgan summarized the past work on a possible joint Arts Endowment between the HACC and Hillsboro Community Foundation (HCF). Morgan met with HCF’s full Board

to discuss working together along with the Parks and Recreation Department for joint fundraising efforts. HCF expressed a general consensus, however, there are numerous questions remaining and more discussion will be needed. Morgan said a more formal report would be presented at a future HACC meeting.

C. Update on HACC Budget

Morgan reported City Administration has directed all City Departments develop a “status quo” budget for 2010-2011. Any additional requests would most likely not be approved without the loss of existing programs. Morgan said items placed on the additional requests list included:

- Support for an arts endowment - \$50,000
- Additional part-time labor for the public art program - \$50,000
- Capital Outlay – Remodel of house at Art Center - \$150,000

D. Discussion on Political Activity for Public Boards

Greagor distributed information from the Secretary of State, Elections Division on “Restrictions on Political Campaigning for Public Employees.” He explained the prohibited and allowable activities for HACC members as public officials under the elections law. *Note: A “public employee” includes public officials who are not elected, whether they are paid or unpaid (including appointed boards and commissions.)*

E. Discussion on Creative Advocacy Network (CAN)

Morgan reported on a meeting with Jessica Jarrett, Executive Director for CAN, regarding funding efforts for the arts for the Portland Metropolitan Region. A publication was distributed setting forth the Goals and Action Plan of CAN. CAN is considering support for a ballot measure for funding arts in the tri-counties. The funding formula and whether or not an income tax or a property tax should be proposed is being discussed. Morgan will be sitting on one of the CAN Committees. Morgan said there is a lot of work to be done and there is concern about equitable distribution of funds.

HACC suggested Jarrett be invited to attend an HACC meeting to discuss CAN and the efforts for arts funding. Greagor and Morgan stressed the support for the process is in the infancy stages; support may be slowed due to the current economy. It is important that HACC stay involved in the discussion. Palmer attends CAN meetings and stressed there is still a lot of work to be done regarding the proposed ballot measure.

IV. Old Business:

- A.** None scheduled

V. New Business:

- A.** Consider approving the proposed art law workshops as part of the HACC professional development workshop series.

Following brief discussion, motion was made by Seidel, seconded by Nielsen, to approve the proposed art law workshops as part of the HACC professional development workshop series. The motion passed by unanimous vote.

- B.** Annual review of the Operational Guidelines

Staff asked for comments or changes. None were forthcoming. One typographical error was noted on Page 2, "Article III." Motion was made by Palmer, seconded by Scheller, to approve the Operational Guidelines with one correction. The motion passed by unanimous vote.

VI. Other Business.

A. None scheduled.

VII. Announcements and Information Items:

A. Open time for HACC member announcements

Helzerman praised the excellent production of Bag&Baggage's "Taming of the Shrew" which is in its final performances at the Venetian.

B. HACC workshop: Grant Writing for Success, Part 2 with Gigi Rosenberg, March 4, 4-6 PM, WCAC

C. Media articles on HACC activities distributed.

D. Plein Air Committee Meeting, March 18, 4-5 PM, WCAC

VIII. Regular Meeting Adjourned

Motion was made by Kuehn, seconded by Helzerman, to adjourn the meeting. The motion passed unanimously and the meeting adjourned at 3:45 PM.

**HILLSBORO ARTS & CULTURE COUNCIL
MEMORANDUM**

DATE: March 24, 2010

TO: Hillsboro Arts & Culture Council

FROM: Sean Morgan, Cultural Arts Program Manager

SUBJECT: Consider approving this request to host the next Creative Advocacy Network regional steering committee meeting and provide a lunch for the group not to exceed \$700.

REQUEST

Staff requests that the HACC approve this request to host the next Creative Advocacy Network regional steering committee meeting and provide a lunch for the group not to exceed \$700.

BACKGROUND

Over the last year, staff has been tracking the progress of a new group called the Creative Advocacy Network (CAN). While still in the early stages of development, CAN has defined its central mission and vision. It is a 501(c)3 organization established to mobilize the Portland Metropolitan Region in support of a new public fund for the arts and engage the region's elected, arts, education and business leaders in readying a proposed funding package for the ballot in the next two to five years.

In 2008, a region-wide planning process engaged 1,500 leaders in developing a Creative Action Plan for the Portland Metropolitan Area called Act for Art. This vision for the future of the arts and culture in the region identified the need for a new \$15-\$20 million dedicated annual fund for the arts and arts education. The Creative Advocacy Network (CAN) was established in 2008 to make this goal a reality.

At this point the exact vehicle for such a funding measure has not been delineated, however this region's need for a sustainable arts funding stream is undeniable. CAN has been holding a rotating series of regional steering committee meetings geared toward discussing the salient points of such a ballot measure. Typically, the meetings are comprised of roughly 60 key stakeholders who are affiliated with local arts and culture. The meeting is by invitation only and lunch will be provided by the host. While no decision has been made on whether the ballot measure ultimately proposed by CAN will be supported by the City of Hillsboro, it is worthwhile to facilitate the ongoing conversation by hosting one of the meetings in the Walters Cultural Arts Center. This meeting will take place in late summer or early fall.

RECOMMENDATION

Staff recommends that the HACC approve this request to host the next Creative Advocacy Network regional steering committee meeting and provide a lunch for the group not to exceed \$700.

CITY OF HILLSBORO – PARKS AND RECREATION DEPARTMENT



HILLSBORO ARTS & CULTURE COUNCIL QUARTERLY REPORT

Revenue	Oct - Dec 09	FYTD 09-10	Budgeted Amounts	Projected Amt. Remaining 09-10	Projected End of Year Balance
Events	\$ 1,155.00	\$ 1,785.00			
Total Revenue	\$ 1,155.00	\$ 1,785.00	\$ -	\$ -	\$ -
Expenses					
Extra Labor	\$ 5,765.00	\$ 10,561.00	\$ 20,000.00	\$ 10,500.00	\$ (1,061.00)
Material & Supply Expense	\$ 1,106.00	\$ 1,368.00	\$ 6,900.00	\$ 5,500.00	\$ 32.00
Contractual Services	\$ 1,650.00	\$ 2,350.00	\$ 17,600.00	\$ 14,000.00	\$ 1,250.00
Advertising/Promo/Printing	\$ 278.00	\$ 480.00	\$ 13,600.00	\$ 6,600.00	\$ 6,520.00
Postage	\$ 97.00	\$ 627.00	\$ 1,200.00	\$ 560.00	\$ 13.00
Other Services	\$ -	\$ 1,200.00	\$ 27,700.00	\$ 25,100.00	\$ 1,400.00
Total Expenses	\$ 8,896.00	\$ 16,586.00	\$ 87,000.00	\$ 62,260.00	\$ 8,154.00