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## HILLSBORO ARTS & CULTURE COUNCIL

**1/17/12 - FOR IMMEDIATE RELEASE**

Photo Opportunity: Yes

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### LEARN GRANT WRITING SKILLS IN UPCOMING WORKSHOPS WITH GIGI ROSENBERG

Hillsboro, Oregon. Securing funding to support your organization and its programs is becoming more competitive by the day. With so many nonprofits competing for limited funds, applying for grants is becoming not only more specialized, but also more complicated and sometimes overwhelming.

For the past three years, the **Hillsboro Arts & Culture Council** has brought **Gigi Rosenberg**, grant writer and expert, to speak this vital topic as a part of our Professional Development Workshop Series. This year, Gigi is back to present two “**Grant Writing for Success**” workshops, teaching proven techniques to attract potential funders to a nonprofit’s project.

#### Part 1: Getting Started

Just getting started in grant writing? On **Wednesday, February 8, 2012** in “**Grant Writing for Success: Getting Started**” from **4 – 6 pm**, discover the strategies of successful grant writers to take a good idea and transform it into a compelling grant proposal. From brainstorming techniques to editing the final draft, learn to grab attention with fresh language and ways adapt a proposal for different granting bodies. Come prepared to learn to how to find the right funders for your organization and how to enlist help in writing a winning grant. *Course #32017*

#### Part 2: Taking the Next Step\*\*

Have some experience writing grants? Taken a workshop on the topic, but want to learn more? Refine your technique and learn new skills on **Thursday, March 8, 2012** in “**Grant Writing for Success: Taking the Next Step**” from **4-6 pm**. Come prepared to learn strategies for finding persuasive language to describe a project and stand out from the crowd. Gigi will also help participants decode application questions; find funders that are a perfect match for your project; create a budget to support your winning application; and edit to strengthen the final draft. *Course #32018*

**\*\*Participation in the both workshops is not required. These workshops can be taken independently or sequentially, depending on the comfort level or need of the participant.**

The workshop will take place at the Walters Cultural Arts Center (527 East Main Street, Hillsboro, OR 97123). **To register, call 503-615-3485.** There is a registration fee of \$25.00 for all participants. The Grant Writing workshops are our most popular and will fill up quickly. Don't wait until the last minute or your spot might be gone!

For more information about these workshops, visit **[hillsboroarts.org](http://hillsboroarts.org)**.

About the presenter:

**Gigi Rosenberg** is the author of *The Artist's Guide to Grant Writing: How to Find Funds and Write Foolproof Proposals for the Visual, Literary, and Performing Artist* (Watson-Guptill, 2010). This book grew out of her professional development workshops taught in Portland, Chicago, New York, and throughout the Pacific Northwest. Rosenberg has been published by Seal Press, *The Oregonian*, *Jewish Review*, *Parenting*, and *Writer's Digest*, performed at On the Boards, and broadcast on Oregon Public Radio. For more information, visit Gigi's website at **[gigirosenberg.com](http://gigirosenberg.com)**.

*These workshops are a part of the HACC Professional Development Workshop Series and will take place at the Walters Cultural Arts Center, conveniently located at 5<sup>th</sup> and Main, just two blocks off the MAX Blue line. Light refreshments will be served. For more information, call 503.615.3485 or email [hacc@ci.hillsboro.or.us](mailto:hacc@ci.hillsboro.or.us). Space is limited so reservations are strongly recommended.*